

2012 Landscape Newfoundland and Labrador Landscape Awards of Excellence Program



Landscape Newfoundland and Labrador is excited to present our first Landscape Awards of Excellence program to our members!

Purpose of Awards Program

- Promote the industry to the general public
- Recognize excellence within the industry
- Provide advertising and marketing opportunities
- Encourage landscape contractors/designers to continue their efforts to raise the industry's image by consistent use of quality materials and competent workmanship

Eligibility

This provincial program is exclusive to Landscape Newfoundland and Labrador members. Members can submit projects from the past two years of work.

Jury and Judging

A jury of distinguished professionals in the fields of landscape design, education and horticulture will evaluate entries based on the materials (both plant and construction), design, completeness of installation, workmanship and horticultural correctness in landscape installation and maintenance using only the images, plans and descriptions submitted with each entry.

Awards Categories

- Residential Landscape Maintenance
- Residential Landscape Construction/Installation
- Commercial Landscape Maintenance
- Commercial Landscape Construction/Installation
- Landscape Design

Presentation of Awards

Recipients will be honoured and their awards presented at the Awards of Excellence Gala during our new event, the All Commodity Education Sessions (ACES) during a gala dinner on Thursday March 22nd at the Comfort Inn, St. John's. – winners will be acknowledged at the Landscape and Garden Show on April 28–29 at Jack Byrne Arena – this is a great opportunity for public exposure!

National Awards Exposure

The winners of our provincial awards may be forwarded to the National Awards Program for judging the following year. **Ensure that this is the year you participate!**

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Entry Booklet



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① Entry Form

Please complete the following pages and **submit to the LNL office on or before January 31, 2012**. Participants enter with the agreement that photos and information become the property of Landscape Newfoundland and Labrador and are available for use in their publications and displays. Professional photography and portfolios with entries will be returned upon request. Applicants are responsible for obtaining project owner's permission to enter contest. **JUDGING COMMITTEE'S DECISION IS FINAL.**

Entry Submitted by (Company Name): _____

Contact Name: _____

Address: _____

City: _____ Postal Code: _____

Business Phone: _____ Cell Phone: _____

Email: _____ Website: _____

Entry Categories (please fill out a separate form for each category if entering more than one)

- Residential Landscape Maintenance
 - Residential Landscape Construction/Installation
 - Commercial Landscape Maintenance
 - Commercial Landscape Construction/Installation
 - Landscape Design
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Email entries to: rebecca@canadanursery.com or Mail Entries by January 31, 2012 to:

Landscape Newfoundland and Labrador
C/O CNLA (Rebecca Dautre)
7856 Fifth Line South
Milton ON L9T 2X8

For more information on the awards program, please contact us at:

Phone: 1-709-726-5651 Fax: 1-866-833-8603

Email: rebecca@canadanursery.com

Web: www.landscapenl.org

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③ Project Design & Materials (use this form or submit as a word doc.)

If available, you could provide a copy of the landscape plan, a plant list, a list of materials and suppliers, specifications, construction details, grading and drainage plans, etc.

④ Photographs

Photos and/or Landscape Designs must be submitted digitally on a CD. Please ensure that they are labeled appropriately to enable the judges to reference the correct project.

Please include a maximum of 10 photos (prints or digital) and a minimum of 5 with each entry.

⑤ Permission from the Client

Please have your client sign below to authorize use of their property and photos to be entered and photographs to potentially be printed in the media and internal LNL publications/website.

Client Name: _____
Client Signature: _____ Date: _____
Client Address: _____

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Guidelines For Entering

1. Entrant assumes the responsibility for copyrights, photographic fees and client permission for further use of images by LNL for public relations purposes. LNL is not responsible for the pictures selected or any edited copy used from the press package sent to the media. Entries become the property of LNL and may be used for publication or for any other purpose the Association deems appropriate.

2. The news release on winning entrants will be available after the awards have been announced.

3. Photography

This is not a photography contest; however, the judges feel the following points will be helpful:

- a) Before, during and after pictures taken from the same vantage point are useful.
- b) The judges will determine the quality of materials (both plant and construction), design, completeness of installation, workmanship, maintenance and horticultural correctness in landscape installation using only the images plans and descriptions submitted with each entry.
- c) The judges find that overhead shots taken from a normal vantage point (i.e. from a deck, upstairs window etc.) are helpful.
- d) Be choosy about the photos you enter. Avoid dark, dirty, light or out of focus images.

4. Explanation of the judging process:

- a) The judges decisions are based on the image presentation, plan and written description of each entry – provide as much detail as possible.
- b) All entrants will receive copies of the judge's critiques.

5. You may enter a project that was completed in the past two years.

Thank you for your participation!